

Year-Round Benefits:

GOLD LEVEL

- Increased corporate visibility and name recognition among GOA attendees and PAF members through March 1, 2014
- Online Listing in the GOA-PAF Partnership Alliance Directory & Exhibitor Showcase (includes logo, company profile and link to your website) on GOAexpo.com & FLprint.org
- Opportunity to place new product announcements and press releases on GOAexpo.com, FLprint.org and in *Graphics Update*, PAF's quarterly magazine
- Logo (with link) on e-newsletters to GOA attendees and PAF members

PLATINUM LEVEL *All Gold Level Benefits, plus —*

- Banner ad on the homepage of GOAexpo.com through March 1, 2014
- One-third page, full-color ad in pre- and post-show issues of *Graphics Update*
- Expanded personalized website in the online Exhibitor Showcase on GOAexpo.com (can include video, contact us form, downloadable PDFs, and link to your website)

PAF Membership Benefits:

GOLD LEVEL

- Access to Member List (includes contact information)
- Tabletop Display at Print Management Conference/Florida Print Awards
- Complimentary invitation to all PAF events
- Network in the exclusive PAF Member Lounge on show floor at GOA

PLATINUM LEVEL *All Gold Level Benefits, plus —*

- Florida Print Awards Trophy Sponsorship
- Print Management Conference Golf Tournament Hole Sponsorship
- Sponsorship and Tabletop Display at all three of PAF's Annual Roadkill BBQ networking events – Orlando, Tampa Bay Area and South Florida Area (also includes your logo on all event marketing and on-site)

2014 GOA Expo Benefits:

GOLD LEVEL

- Recognition as a Partnership Sponsor in Pre-Expo & Conference Marketing (your logo included on all e-newsletters, print and online communications)
- Attendee Mailing List (pre- and post-show)
- Two e-mail blasts to all attendees listing your booth location and message that can include a special offer or give-away for the event (60 words or less)
- Partner dedicated eblast Pre/Post to Attendees
- Additional Priority Points (5) & pre-show priority booth selection for 2015
- Additional Complimentary Conference passes (4 for Gold Level, 8 for Platinum)
- Partner Sponsor ribbons for Exhibit Personnel
- Recognition as Partnership Sponsor in Expo Guide
- Onsite Signage – Recognition on lobby signs at entrance
- Onsite Signage – Booth sign indicating Partnership Sponsor

PLATINUM LEVEL *All Gold Level Benefits, plus —*

- Onsite banner displayed in the lobby areas (quantity limited, does not include banner production)
- Half-page ad in GOA 2014 Expo Guide
- Additional priority points (10) & pre-show booth selection
- VIP Meeting Suite at Convention Center (3 hour limit- first come schedule)

Benefits of the GOA/PAF Partner Alliance Program

- Differentiate your company from your competitors
- Create a presence for your company year-round
- Build and increase your company's brand awareness before, during and long after the Expo
- Maximize your investment in GOA Expo
- Attract visitors to your booth

Deadline to join GOA-PAF Partnership Alliance and take advantage of these benefits: May 1, 2013